THE CURIOUS, ELUSIVE and PERPLEXING PASTIME WASHING MACHINE

By Lee Maxwell

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At the Jasper County Museum in Newton, Iowa is displayed history's most publicized washing machine. The decal on the machine reads, "Pastime Mfg. by The Maytag Company Newton, Iowa." Sitting in front of the machine is an ornate cast brass plaque which reads, "1907 First Maytag Washer Horizontal Flywheel." Myriad newspaper and magazine articles, advertisements, brochures, books, and internet sites aver that the first Maytag was a Pastime manufactured in 1907. The purpose of this article is to scrutinize, and to sort fact from fiction from some of that which has been published about the Pastime.

Assumed herein is that the Parsons Hawkeye Manufacturing Company, in which Fred Maytag was a partner, began producing the Pastime washing machine in 1907. In December 1909 Fred Maytag, after having purchased all the shares in the Parsons Hawkeye company, incorporated the Maytag Company succeeding the Parsons Hawkeye Company. Then the Maytag Company reportedly continued production of the Pastime. To clarify semantic issues we distinguish the two machines by calling one the "Parsons Pastime," (the machine produced by the Parsons Hawkeye Company prior to December 1909) and the other machine (that was purportedly produced by the Maytag Company subsequent to December 1909) as the "Maytag Pastime."

The history of the Maytag Pastime has been seriously distorted by zealous advertising. Puzzlements with regard to the Pastime have been found which make the washer even more mysterious. The "Maytag Pastime" is perhaps not a myth but its very existence needs yet to be more convincingly demonstrated.

The material garnered in support of this thesis is presented in a chronological manner according to event or publication date. Explanatory notes and editorial comments are interlaced into the chronology.

Note: Brackets,{}, around the date(s) indicate there is a corresponding appendix with supporting material.

{1901-1902} The Bureau of Labor Statistics, for the State of Iowa, report for 1901-1902 lists the Hawkeye Washing Machine Company of Newton, but makes no mention of any washer produced by the company. No evidence has been discovered which connects the Hawkeye Washing Machine Company either to the Hawkeye washer shown below, or to the Pastime washers discussed herein.

{1907-1909} A brochure, Fig.1, believed to have been printed sometime between 1907 and 1909, illustrates The Hawkeye Washer produced by the Parsons Hawkeye Mfg. Co. of Newton, Iowa. The decal on the machine, Fig.1, reads, "Hawkeye, Parsons Hawkeye Mfg. Co., Newton, Iowa."

The Hawkeye washer, pictured in the brochure, is, except for very minor variation, the same machine as the Pastime washer manufactured by Parsons Hawkeye. The reason that Parsons Hawkeye produced essentially the same machine labelled with different names is not known. The brochure is the only information which has been found related to the Hawkeye washer.



Figure 1: Hawkeye Washer

{1907} The March 1907 issue of the "Barrel and Box" trade magazine indicates that the Iowa Washing Machine Company, of Des Moines, Iowa, filed papers of incorporation. It is shown below that the patent issued for the Pastime washing machine was assigned to the Iowa Washing Machine Company. This company is reported by Thomas Blaisdell [1] to have been established for the purpose of holding and leasing patents.

{1908} The Farm Implement News, Vol. XVIII lists the Parsons Hawkeye Mfg. Co., of Newton, Iowa, as manufacturing the Pastime washing machine. No picture of the Pastime is given.

1907-1909: A picture, Fig. 2, of a boy standing with a Pastime washer, having a decal which reads, "Pastime Mfg. by Parsons Hawkeye Company Newton, Iowa," appears in the book by Hoover and Hoover [2], p. 86. A date is not given but it is assumed that the photograph was produced sometime before the Parsons Hawkeye Company ceased to exist in December 1909.



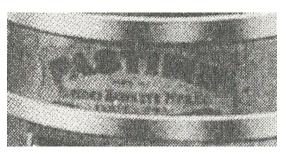


Figure 2: Parsons Hawkeye Pastime

{1909} The Farm Implement News Buyers Guide Vol. XIX, 1909, lists the Parsons Hawkeye Mfg. Co. of Newton, Iowa as having the Pastime washing machine as a product.

There are no records which indicate how many Pastimes the company made. From the small amount of advertising that has been found it seems they were marketed primarily in Manitoba and the upper central states of the US.

Decals from different Pastime washers are shown in Fig. 3. One of these Parsons Hawkeye Pastimes is owned by a Maytag collector and the other by folks in Canada. These two Parsons Hawkeye machines are shown in Appendix 1909a.



Figure 3: Parsons Hawkeye Decals

The decals, Fig. 3, of the two machines appear to be consistent with the decal on the machine with the boy, shown in Fig. 2. Neither of the tubs of these two Parsons Hawkeye Pastimes has been restored and the decals are authentic.

1909 December 11: On December 11, 1909 Fred Maytag purchased the shares of his partners (who he had been in business with since 1893) in the Parsons Band Cutter and Self Feeder Company and the Parsons Hawkeye Company and both companies were, at that time, succeeded by the Maytag Company. The specific date of December 11, 1909 when the Maytag Company came into existence (when the Parsons companies ceased to exist) is given in Moodys Manual [3].

Shown in Fig. 4 is an announcement of the new Maytag Company which appeared in the December 29, 1909 issue of "Farm Implements", Vol. XXIII No. 12, pg. 41.



Figure 4: Announcing The Maytag Company

Before December 11, 1909 it would have been very unlikely for a washing machine, the Pastime or any other, to bear a decal showing the Maytag Company to have been the manufacturer because the company did not exist. The December 29, 1909 announcement, Fig. 4, includes a line which states that the Pastime is among the products manufactured by the new Maytag Company. Linking the words Maytag and Pastime became legitimate only after Maytag succeeded the Parsons companies.

{1909 December 16} William J. Schoonover, of Des Moines, Iowa, filed on Dec. 16, 1909 with US Patent Office an application for a patent "Gearing for Washing Machines." The filing date was just 5 days after the Maytag Company came into existence. The patent (996148) was issued on June 27, 1911. The various mechanical parts, shown in the patent drawings, Fig. 5, look similar to those of the Hawkeye machine, Fig. 1, and similar to those on all of the known Pastime washers.

As indicated, on the first page of the patent description, shown in the appendix, the Schoonover patent was assigned to the Iowa Washing Machine Company of Des Moines, Iowa. See {1907} above and Appendix {1907}.

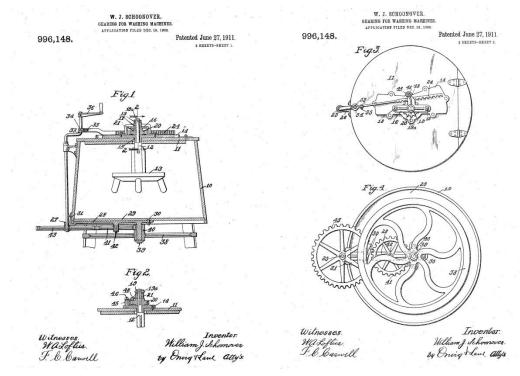


Figure 5: Pastime Patent

On the Schoonover patent there is no mention of Howard Snyder (who was the chief designer at Parsons Hawkeye and later at Maytag) or of the Maytag Company. Snyder, who was awarded many patents, is credited for much of the development of the early Maytag washing machines that led to the phenomenal success of the company. It is not known if Schoonover was an employee of either Parsons or Maytag.

1910: The Farm Implement Buyers Guide Vol. XX, p. 307, shows the Maytag Company to be producing the Pastime washing machine. There is no picture of the Pastime shown in the Buyers Guide.

1910: When Maytag started to produce the Hired Girl and Model 40 washers (presumably in 1910, but no assumption is made about which was first) the company used a part numbering system and all of the cast iron parts for washing machines had the numbers, each preceded by the letter K, embossed onto them during the metal casting process. In its, ca 1922, Price List of Repairs booklet (a partial page shown in Fig. 6) Maytag lists K-numbers, K1-K10 which were apparently assigned to the parts of the Pastime.

It is possible that the K-numbering system was initiated by the Parsons Hawkeye Company sometime after the Parsons Pastime was initially produced and prior to 1910. Why the numbers are prefixed by the letter K is a mystery. The price list contains descriptions and prices for the parts K1-K10 but it does not show the pictures of these parts as it does for many parts numbered K11 and higher.

MAYTAG WASHING MACHINES

PRICE LIST OF REPAIRS FOR CASTINGS FOR MAYTAG STATIONARY AND SWINGING WRINGER POWER, SWINGING WRINGER ELECTRIC AND HIRED GIRL WASHING MACHINES

Telegraph Ci	pher Part	DESCRIPTION OF PART	No. Pieces	Price	Tota
		Brought forward			
mab	K1				
maba	K2				
mabab	K3				
mababe	K				
mabag	KS				
mabak	Ke				
mabam	K7	Crank			
mabao	K				
mabeop	KIO				
mabillon	KII				
mabunia	K12				
mabuse	K13	and plate and a set of plate and plate			
macabre	K14				
macabry	K15		·		
macacus	K16				
macadura	K17				
macaglie	K18	Main frame		2.75	
macairien	K19		·	.25	
macaiste	K20	Rack bar		.75	
macalon	K21			.20	
macanas	K22	Clutch sprocket		.90	
macaopia	K23				
macaranga	K24				
macaque	K25			1.50	
11	100	D-mark alutah	1	EO	

Figure 6: List of K-Numbers for Maytag washers

The descriptions of the parts K1-K15 given in the Price List accurately describe the parts on Parsons Pastime machines and the Hawkeye washer. However neither of the Parsons Pastime machines, shown in Appendix 1909a, have parts with embossed K-numbers. (As a side note: On the Parsons Hawkeye Pastime, owned by the Canadian folks, the "K5 Shield over gear" has the word "SOAP" along with the part number W5 embossed on it.)

Of all of the Pastime washers which have been discovered none have any of the numbers K1 through K14 embossed onto the cast iron parts of the machine and which match the descriptions shown in Fig. 6.

1911: The March 1911 issue of Duns Review, p. 61, indicates the Maytag Company to have the Pastime washing machine as a product. There is no picture of the Pastime.

1912: An advertisement, Fig. 7, picturing a boy with a Pastime washer appeared ca. 1912 in a Winnipeg, Manitoba newspaper. (The exact date is not confirmed but ads for dress patterns on the reverse side of the photo appear in Winnipeg papers in 1912) The decal reads, "Pastime Mfg. by the Maytag Co. Newton, Iowa." Also in 1912 the same ad appeared in the February issue of "Thresherman and Farmer", a Canadian publication.



Figure 7: Canadian Advertisement with Pastime

Comparing the picture of the boy with the Pastime from the 1912 paper and the picture of the boy with the Pastime from the 1907-1909 advertisement, Fig. 8, it appears they are the same except for the decal. Seemingly, for advertising purposes, after December 11, 1909, the picture of the boy with the Parsons Hawkeye Pastime was retouched and the decal altered to indicate that the washer was being manufactured by the new Maytag Company. The boy is the same boy and the washer is the same washer. So if this particular washer was a Parsons Pastime when the picture on the left was taken it is still a Parsons Pastime in the picture on the right, but now with a doctored decal.



Figure 8: Same Boy, Same Pastime, Different Decals

1912-1919: There are a number of Buyer's Guides, etc., which may be found on the internet, that indicate Maytag was producing the Pastime washer during the period from 1912 to 1919 however none have been found to have a picture of the Pastime.

1920: The 1920 issue of Farm Implement News Buyer's Guide Vol. XXX lists the Maytag Company to be producing the Pastime washing machine but no picture is shown.

For the entire 1910-1920 decade the newspaper advertising for the Pastime produced by Maytag appears to be almost non-existent except for the advertisement in the Canadian newspapers, Fig.7. The only picture of a "Maytag Pastime" which has been discovered, for the 1910-1920 period, is the one in which the boy is standing by the Pastime, and that is concluded above to have been, in reality, a Parsons Hawkeye Pastime.

For the decade 1920-1930 there seems to have been little, if any, mention of the Pastime in the newspapers and no significant reference made to the Pastime in the Maytag company literature.

1931: A 1931 sales brochure for aluminum tub Maytag washing machines shows what appears to be a retouched photo or a drawing of a Pastime shown in Fig.9 (left side). Notice the decal and its position on the machine is quite different from other Pastime machines in this article. This illustration has not been discovered in any publication dated prior to 1931. Another drawing of a Pastime, Fig. 9, right side, appears in a Maytag Collectors Club publication [5] but the origin of this illustration is unknown.



Figure 9: Illustrations of Pastimes with Maytag Decals

One of the puzzlements encountered in tracking Pastime history is the 1931 rendition of the machine. This illustration, Fig. 9 (left) has been used in advertising brochures and booklets wherein the longevity of the Maytag Company is touted. It is not known if this illustration was spawned from an actual machine, photograph, or other drawing. The decals on the machines of Fig. 9 seem to be unique to these illustrations and neither decal has been found on any other image of a Pastime. **1936**: The Fred L. Maytag Biography by A. B. Funk, [4], was privately published in 1936. The biography states (pg. 54); "Since 1907 several models of washers had been produced in a small way. In 1909 a power washer provided with a pulley to be operated by a belt from an engine was brought out." Starting in 1910 Maytag produced two washers, the Model 40 and the Hired Girl, each of which could be belted to a suitable external power source, even an electric motor. Curiously, in the entire biography authored by Funk, there is no mention of the Pastime washer.

1946: The Maytag Company produced an advertising postcard which included the sketch of a "1906" Pastime shown in Fig. 10.



Figure 10: Postcard with 1906 Pastime

1958: Starting January 1958 and lasting for 10 years, the Chicago Museum of Science and Industry hosted a permanent exhibit, "Tale of a Tub" which was presented by the Maytag Company to commemorate their 50th year of washing machine production. In Fig. 11 are pictures of the exhibit along with a clipping from the January 1959 issue of Farmers Weekly showing, as part of the display, a Maytag Pastime.

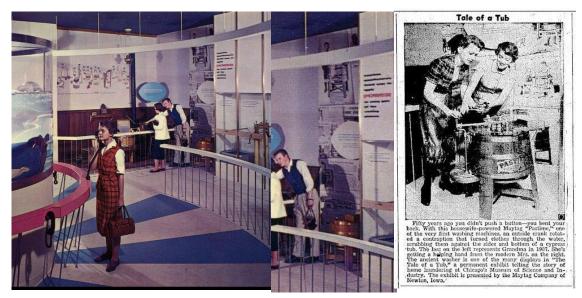


Figure 11: Tale of a Tub Exhibit

It is surmised that Maytag restored two Pastime machines, ca 1957, and put one of them in the "Tale of a Tub" display. One of these resurrected washers, which now belongs to a member of the Maytag Collectors Club, is the pseudo Pastime (hereafter referred to as MCC) shown in Fig. 12. The MCC Pastime is termed "pseudo" as it is equipped with a Plexiglas lid and is missing the gears from underneath the tub. Note the crank on the MCC Pastime is different from other Pastime machines.





Figure 12: MCC Pastime

The other Pastime, (hereafter referred to as JCM), Fig 13, which was restored ca 1957 is the one that has been on display in the Jasper County Museum, Newton, Iowa since 1980.

After all this time, since 1958, it is difficult to track where the two enigmatic Pastimes, MCC and JCM, have been but one scenario which could have occurred is: The Pastime JCM was used, starting in 1958, in the "Tale of a Tub" exhibit at the Chicago museum until ca 1968 at which time the exhibit was closed. Then the JCM Pastime was put on display in the newly opened Maytag Historical Center near the Maytag Company headquarters in Newton, Iowa. Later, in 1980, Maytag donated their collection of machines to the Jasper County Museum and the JCM Pastime is still there.

The MCC Pastime is more of an enigma. With the Plexiglas lid it would seem to be a good candidate for the "Tale of a Tub" exhibit but it is not the machine pictured in Fig. 11 (right). Although, if you look at the washer in Fig. 11 long enough you might agree that it may have a Plexiglas lid. It is possible that the machine used in the "Tale of a Tub" exhibit was made using parts from both the JCM and the MCC Pastimes. Then when the exhibit was closed the two machines were put into the condition in which they are today.



Figure 13: Jasper County Museum (JCM) Pastime

Close examination of the MCC and JCM Pastimes, noting the condition of the wood, cast iron parts, paint and other features of these machines including the decals, leads to the conclusion that both machines underwent major restoration, probably at the same time. The amount of restoration work that has been done on these two machines precludes determining when they were manufactured. Neither machine has cast iron parts with K-numbers, K1 through K14, embossed on them. It is curious, however, that the rack bars (long linear gears on top of the lid) of each machine has a K-number: K : 5 (may be a botched K15) on the MCC Pastime, Fig. 12, and K15 on the JCM machine, Fig. 13. For what reason the two Pastimes, MCC and JCM, only have rack bars with K-numbers (one different from the other) can only be wildly guessed and no explanation is proffered here.

Fig. 14 shows more detail of the JCM Pastime and we can make several observations including:

Upper left: The soap residue in the bottom of the tub indicates the tub had been used prior to restoration. There is a drain hole which has been plugged in the bottom of the tub and a new drain drilled into one of the wooden slats on the side. The tub was not original with this machine. Calking material has been used to seal spaces between the wooden slats and such calking would not have been used on the original tub.

Upper right: Some of the nuts used in the restoration are hexagonal and zinc plated. The original nuts were square (sometime called burrs) and not plated. There are some plated round head screws. Screws were not plated on the original machine. The iron angle braces which are fastened between the bottom of the tub and each of the legs were not original parts of the machine.

Lower left: The bracket plate (which holds all the gears together) on the bottom of the tub has been broken and then brazed. How, or why, the bracket plate came to be broken is another mystery.

Lower right: During restoration the tub was sanded without taking the steel bands off the machine. There is residue of an older finish visible underneath the bands.





Figure 14: JCM Pastime Restored

Comparing the hand painted decals of the JCM and MCC Pastimes, below, to the decal of the Pastime in the 1912 ad of the Winnipeg newspaper differences can be noted. The locations of the letters on the line "The Maytag Company" relative to the large letters of the word PASTIME are different on the 1912 Pastime from those on the JCM and MCC Pastimes. The original decals on these machines would most likely have been the water transfer kind and not painted as they are now.



Figure 15: Comparing Maytag Pastime Decals

The booklet "Maytag Conventional Washers—Volume 1" [5] pg.16, comments on the issue of Pastime decals: "Decal 1907 - 1909----"PASTIME" MFG. by the Parson Hawkeye Mfg. Co. NEWTON, IOWA PATENT PENDING". Decal 1909 – 1913--- # 4410 "PASTIME MFG. BY THE MAYTAG COMPANY NEWTON, IOWA PATENT PENDING." The source of information about the Pastime decals is not given in the booklet. However, assuming the information to be correct, it corroborates the opinion that only those Pastime machines produced after December 1909 would bear a decal showing Maytag as the manufacturer. Notice that both decals for the Pastime mention "patent pending". Those words do not appear on any Pastime decal found to date. Could it be that the "patent pending" is in reference to the Schoonover patent?

1963: An interesting advertisement, Fig. 16, for a 1963 Maytag automatic washer alludes to the longevity of the company by including a "1907 Maytag" in a photograph with a woman neatly clad in vintage (early 1900) attire. It is believed that the photograph of the woman with a "1907 Pastime" is a hoax since the Pastime in the picture is the same machine currently displayed in the Jasper County Museum (JCM) Pastime which was believed to have been restored ca. 1958. Another photograph (shown in Appendix {1963}) of the same lady, in a slightly different pose, is currently on display with the JCM Pastime.



Figure 16: 1963 Advertisement with Pastime

1983: Marking the end of Maytag wringer washer production, the 1983 advertisement of Fig. 17 pictures the final wringer washer made by the company and includes the JCM Pastime. You have to wonder if Daniel Krumm, CEO of Maytag at the time, was positioned, for the photo, in front of the 1907 date in order to make the hoax less apparent.



Figure 17: Pastime in 1983 advertisement

Look closely at the Pastime machines pictured in both the 1963 and 1983 advertisements, Fig. 16 and Fig. 17, and you will see that the Jasper County Pastime, Fig. 13, was used in both photographs. The pattern of shades on the wooden tub slats is identical in the three pictures. The grain pattern of the wooden braces, Fig. 18, for the frame on which the wringer is clamped, is identical to the grain pattern of the wooden braces in the picture with the lady (not so easily seen) and in the picture with Mr. Krumm. The three patterns of grains match as well as any fingerprints do in a Charlie Chan movie.



Figure 18: Comparing the tubs

Why would the folks, doing the advertising for Maytag, take such elaborate steps to produce such a deceptive photograph as used in the 1963 advertisement, Fig. 16? In fact the photo of the girl with the Pastime is a hoax photograph of a Pastime (which may have been manufactured by Parsons Hawkeye) which bears a bogus decal. Is this an example of a hoax imbedded within another hoax?

{2000} In the very polished "The Spirit of Maytag" brochure (published ca 2000) the company dedicates 36 pages touting the past successes of the company along with promoting hope for the 21st century. This brochure, over the next 5 years would become an elegantly poignant obituary. Whirlpool acquired Maytag and turned Newton, Iowa into a ghost town as far as washing machine manufacturing is concerned. The Pastime is included in this final Rah-Rah, and once more, in a less than candid way. Howard Snyder is pictured {See Appendix 2000} along with the famous (or should it be infamous) 1907 JCM Pastime, and the wording on the page makes no mention of William Schoonover.

The well respected artist, P. Buckley Moss, was apparently commissioned by Maytag to paint a number of the company's machines including the Pastime, Fig. 19. Notice the decal reads, "The Maytag Company" and the date is shown as 1907. Another Maytag Pastime hoax has been perpetrated however, P. Buckley Moss is surely not at fault.



Figure 19: P. Buckley Moss Pastime

In summary:

Having existed for only 48 years the Maytag Company needed a "time in service extension" if they were to commemorate 50 years of washing machine production in the Tale of a Tub exhibit which opened at the Chicago Museum of Science and Technology in 1958. A bogus 1907 Maytag Pastime was assembled for the occasion and the machine was subsequently used in major advertisements to tout the longevity of the company. A hoax photograph, showing the fake Pastime and a woman dressed in vintage "1907" clothing, was even produced. The problematic Pastime, the most publicized washing machine in history, is presently on display in the Jasper County Museum.

The Pastime washing machine was manufactured by the Parsons Hawkeye Company prior to 1910 and there exists examples of these machines which are legitimate and which have valid decals.

The Pastime washing machine has been reported to have been manufactured by the Maytag Company after December 1909 but none have been found which can be validated.

A patent was issued for the Pastime but that patent was assigned to a company not Maytag.

There has been written so much about the "1907 Maytag Pastime" that it is now difficult to set the record straight. To point out the error in the author's book, "Save Womens Lives", [6], there has been put an appropriate item in the errata list posted on the web site, oldewash.com.

Since nonexistence cannot be proven, closure of some of the issues herein can only come if and when a legitimate Maytag Pastime is found. Among other attributes, a legitimate Maytag Pastime would necessarily have the original tub and the original decal.

As a final salute to the first Maytag washing machine the Madhouse Brewery of Newton, Iowa named one of their ales, "Pastime." If a Maytag Pastime cannot be found, the ale, Fig. 20, may ultimately have to be renamed "Hired Girl", or perhaps "Model 40", in order to comply with "truth in advertising" laws. The FTC need not be notified immediately as we need to ascertain which washer was in fact, the first one to have been manufactured by The Maytag Company.



Figure 20: Pastime

Should a valid Maytag Pastime be discovered, it would certainly seem appropriate to toast the occasion with a Pastime.

Any benefit realized by the Maytag Company in deliberately warping the history of the Pastime is moot. More importantly, debate should focus on the benefit of maintaining an honest history.

Reader input is sincerely welcome, and as new facts become known about the Pastime, this article is surely amendable.

References:

- 1. "The Federal Trade Commission-An Experiment in the control of Business" by Thomas C. Blaisdell, Jr. The Lawbook Exchange, Ltd. 2008, p. 169.
- "American Quality Legend" by Robert Hoover and John Hoover, M cGraw-Hill, Inc., 1993 ISBN 0-07-030309-6
- 3. Moodys Manual of Railroads and Corporation Securities" Twenty-Third Annual Number Industrial Section 1922, pg. 801 Note: See Appendix 1921.
- 4. "Fred L. Maytag Biography" by A. B. Funk, Privately printed in the United States of America by the Torch Press, Cedar Rapids, Iowa 1936
- 5. "Maytag Conventional Washers", Volume 1 Wood Tub Washer and Cabinet Washers, printed by Maytag Collectors Club, second addition May 2002
- 6. "Save Womens Lives-History of Washing Machines", pg. 41, Lee Maxwell, Oldewash, 2003

Appendix 1901-1902: Bureau of Labor Statistics for the State of Iowa (Showing Hawkeye

Washing Machine Co. Newton, IA)

BURBAU of Labor Statistics	
FOR THE	LETTER OF TRANSMITTAL.
STATE OF ĮOWA	STATE OF IOWA,
	Commissioner of Labor Statistics, October 1, 1903.
1901-1902	HON. ALBERT B. CUMMINS, Governor of Iowa. SIR-In compliance with Section 2470, Chapter 8, of the
· · · · · · · · · · · · · · · · · · ·	Code of lowa, I have the honor herewith to transmit to you the Tenth Biennial Report of this department.
EDWARD D. BRIGHAM	Very respectfully,
	EDWARD D. BRIGHAM. Commissioner.
CERTIFIC CONTRACTOR	
DES MOINES;	

Iowa Vinegar Mfg., Keokuk.

.

Dubuque.

WASHING MACHINE MANUFACTURES.

Branmer, H. F., & Co., Washing Machine Mfg., Davenport.
Benbow & Branmen, Washing Machine Mfg., Davenport.
Bischoff & Buege Washing Machine Mfg., Davenport.

Hawkeye Washing Machine Co., Newton. Murphy Washer Mfg. Co., Dubuque. Randleman & Son, Washer Machine Mfg., Des Moines.

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WATER WORKS FOR CITY SUPPLY.

Anamosa Water Works Co., Anamosa. , Council Bluffs Water Co., Council

Appendix 1907-1909: Brochure published by the Parsons Hawkeye Company showing the

Hawkeye washer.

bing on a board. The corrugations, however, are not nailed on, but are plowed out of the wood, hence there are no nails to catch the garments and tear them. The motion and interior of the ma-chine is such that the most delicate fabrics can be washed without danger of tearing.

Why the Hawkeye is Best

<text><text><text><text><text><text><text>

Guaranty

Guaranty We guarantee the Hawkeve Washer to wash tothes quicker, cleaner and to operate easier than ny other hand power Washer on the market. We further guarantee it to be well made and good material. of g FOR SALE BY

Ease of Operation The servet of the Linvk-lesi in the fact that the motion is all retary, the full leverage power is secured at all positions of the handle, it is fitted with a ball bearing fly-ueer getting out of alignment through warpage of the tab. The second second second second second second deviation of the warehouse is started the fly wheel deviation the warehouse is started the fly wheel deviation of the second second second second parts over the hard places. The machine runs so easy that the handle, released at ordinary speed, when the machine is full of clothes, will make from 20 to 30 complete revolutions. **Duicky Uneq:** The Hawkey Washer being em-

nom to 30 complete revolutions. Quick Work the Hawkeye Waher being en-tifely rotary motion (no revers-ling of lever) permits of a higher speel and con-sequently more agaitation inside the tub than is possible with a lever mehine, hence it does the work ia less time than is possible with lever mar-chines. It does not matter how high the machine is speeled, as there is no reverse market cnues. It does not matter how high the machine is speeded, as there is no reverse motion to cause it to "walk all over the room," but an evenly bal-anced rotary motion under which the machine sets

it to "saik all over the room," but an evenly nan-amed rotary motion under which the machine sets almost perfectly still at any speed. Clean Washing The Hawkeye does clean washing for the same rea-son that it does quick work: a far Motion togeth-er with a long stroke, giving the clobes greater againton through the water, and it the same time form pa thas other machines would. In addi-tion to this, please remember that the thu h cor-rugated inside and the nutrion of the clothes greater ight and the other machines would. In addi-tion to this, please remember that the thu h cor-rugated inside and the nutrion of the dolly forces the clothes to the outside contrularly. robbing them over the corrugations similar to hand rub-



attached at the top. This shaft is formed into a crank at the top end, and to this crank is at-tached a rack har which meshes with a cog wheel colones agriculture of the state of the top of colones agriculture the mation inside the tob. A dy wheel is placed on the tub underneath, unconted on ball barrings and driven at high sneed by a straight spur gear on the lower end of speed by a straight spur gear on the low the crank shaft. This gear is cover shield, neatly formed into a soap box.



Notice the simplicity of design. There are no weak, frail parts or grotesque and unscientific movements about the Hawkeye, as are so common on other makes of washers, but it is built on cor-rect mechanical lines, free from complication and consequent weak points. The motion of the Hawkeye is entirely rotary, the handle simply turning round and round.

There is no hackward or forward unotion, so have to maintain, nor no point at which the motion must be reversed. There is no dead center, as there is on all lever machines, but the full power is secured at all points. You never have to reach under the machine and roll the mechanism off center, as is the case with lever machines. It starts at ways accounts any point.



Both the gearing and fly wheel are attached to one solid iron plate securicy bolted to the bot-town and chines of the tub, therefore the warping of the tub bottom does not throw the gears out of alignment and casee them to bind, as is so com-mon and annoying on other makes of washers. The plate holds the bottom from warping and the gears always run free and easy.

<text><text><text><text><text>

The entire machine is finished and painted in orable and artistic manner. a durable and artistic manner. **General Design** A # inch cold rolled steel shaft is mounted perpendic-ularly on the side of the tub, to which a handle is



Appendix 1907: March 1907 issue of Barrel and Box trade magazine showing incorporation of the Iowa Washing Machine Company of Des Moines, Iowa.



THE BARREL AND BOX.

Wood Specialties

rry have spent test sums of money experiwith different substitutes for wooken test, ploty decreasing supplies of suitable timber is this almost imperative. Concrete and specifical ties have been used with only is success. Recel tim are not many as antia wooken ones; they have not the resiliency rod ties, cost more and do not hast as long, it is universally recognized as the hing of for this perpose. Tupelo makes a good tie beech and pellow pies. Many of the relities. Locus and pellow pies.

he case in everything into which wood enters ortant factor, the price of ties is steadily inand it will not be long before a white out set \$1, and other kinds in properties.

LDE AMERICAN LEASE FOREL COMPARY IS PROCEED a plant at Marfreebore, Tean, for the manufacture of penel stats. The main heidding will be file.10 feet, asside from bolder room, engine room, warelouses and dry kilos.

The Lorge Washing Machino Company field articles of incorporation the first of the month, with a capital stock of 455,090. The incorporators are W. S. Brown, F. H. Bergman, H. Mendenhall and H. R. Decker,

The washing machine and wringer factory of R. M. Balls at Muscle, Ind., was recently transferred to Nathan Leisure, predicted of the First National Bank of Kluwod, Ind. Mr. Leisure supects to operate the factory just as it has been in the past. One of hiles functory just as the harge of the plant; Walve general charge of the plant; Walve general charge of the plant; Walve general the space, will continue in that espacing, as will also the former superintendent of the factory, D. L. Wood.

The Saratoga Spoke and Handle Manufacturing Company has been formed at Saratoga, Tox, with a rayital stock of \$7.500. The incorporators are F. F. Matthews, A. B. McLemore and Thomas F. Cooley.

The Sammae Machine Company, St. Jaseph, Mich., calls especial attention to its complete line of tooks and machinery for the samufacture of frait packages, shet baskets and hotter dialos. It invites all interested parties to seed in their requirements and it will be shed to work out an estimated compa-

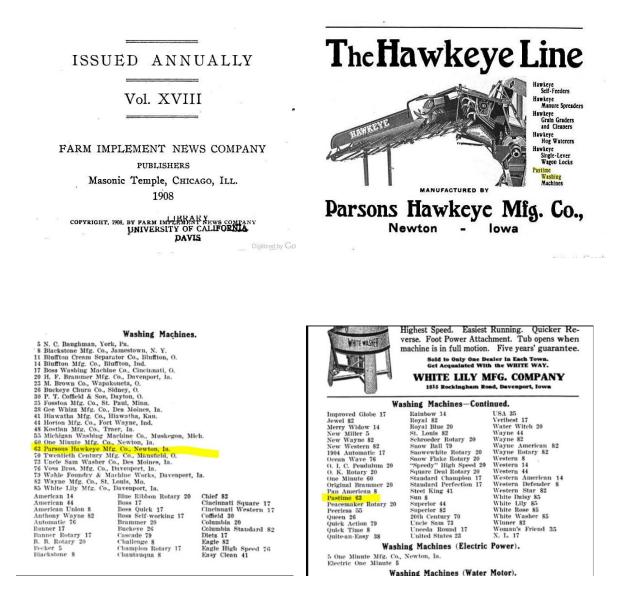
last number of Turn Bannet, and was furnished by the Ober Maang? and East for plow handles is bei B. M. Boot Company. The capacit plant is 7,200 Mekory handles as dles per day. The company is is its products in carload lots.

C. Winders, C. E. Woods and et porators of the American Chur Company, recently organized at Mconcern is capitalized at \$16,000.

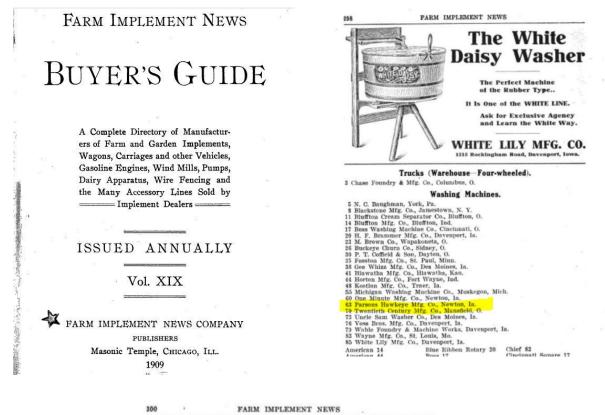
Industrial Hygier

49

Detailed studies have recently Massechanetts State Board of Her dustries must be characteristic and tions of each clearly cullind. The ports runs the conclusive eridence conditions can be materially impr duction of suitable ventilating a particularly true of these cance of are formed at Jecal points in euchines, vote, farmaces, aon the like Appendix 1908: Farm Implement News 1908 Vol. XVIII showing the Pastime manufactured by the Parsons Hawkeye Mfg. Co. of Newton, IA.



Appendix 1909: Farm Implement News Vol. XIX shows the Parsons Hawkeye Mfg. Co. manufacturing the Pastime washing machine.





Double Ball Bearing Fly Wheel Under the Tub. Highest Speed. Easiest Running. Quicker Re-verse. Foot Power Attachment. Tub opens when machine is in full motion. Five years' guarantee.

Sold to Only One Dealer in Each Town. Get Acquainted With the WHITE WAY.

WHITE LILY MFG. COMPANY

1515 Rockingham Road, Davenport, Iowa

Washing Machines-Continued.

Improved Globe 17 Jewel 82
Merry Widow 14
New Miller 5
New Wayne 82
New Western 82
1904 Automatic 17
Ocean Wave 76
O. I. C. Pendulum 20
O. K. Rotary 20
One Minute 60
Original Brammer 20
Pan American 8
Pastime 63
Peacemaker Rotary 20
Peerless 55
Queen 26
Quick Action 79
Quick Time 8
Quite-an-Easy 28

HITE WASH

hing Machines—Contin Rainbow 14 Royal 82 Royal 82 Royal Blue 20 Schroeder Rotary 20 Schroeder Rotary 20 Snow Flake Rotary 20 "Speedy" High Speed 20 Standard Champion 17 Steed Rotary 20 Standard Champion 17 Steed King 41 Superior 44 Superior 48 Superior 48 Superior 82 Spith Century 70 USA 35 Veribest 17 Water Witch 20 Wayne 44 Wayne 82 Wayne 82 Western 8 Western 8 Western 84 Western 14 Western American 14 Western Tofender 8 Western Star 82 White Daisy 85 White Lily 85 White Masher 85 White Washer 85 Winer 82 Woman's Friend 35 USA 35 20th Century 70 Uncle Sam 73 Woman's Friend 35 X. L. 17 Uneeda Round 17 United States 23

Washing Machines (Electric Power).

Appendix 1909a: Two Parsons Hawkeye Pastimes





Appendix 1909 December 16: Schoonover's patent description

UNITED STATES PATENT OFFICE.

WILLIAM J. SCHOONOVER, OF DES MOINES, IOWA, ASSIGNOR, BY MESNE ASSIGNMENT TO IOWA WASHING MACHINE COMPANY, OF DES MOINES, IOWA, A CORPORATION.

GEARING FOR WASHING-MACHINES

ion of Letters Fatent. Patented June 27, 1911. ber 16, 1939. Serial No. 333,345

996,148.

<text><text><text><text><text><text><text>

kky opiend and closed and the rack directly enzyming the upper and of anili of by the over any he disconnections of an on-variative to and a structure the state of the structure of the structu

of the hinged co

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58 mounted in the hinged member, a pinion chines, compring a support, a subject to the pinion, a vertically arranged shaft, a rack harring do haft at the side of the main support, a transfer shaft, a rack harring the pinion, a vertically arranged shaft at the side of the support, a crank transfer shaft, a crank formed or an and thinged member shaft at the side of the support, a crank shaft at the side of the support, a crank transfer shaft, and crank, and the support shaft, a crank transfer shaft, the side of the support, a crank transfer shaft, means for detachably comments for holding the racks bar against support for and having two journals formed states of the support for add vertically arranged prover shaft, a balance when some shaft at the side of the support, a crank transfer shaft, a support and having two particular states of the support for add vertically arranged prover shaft, a balance when some the support for add vertically arranged prover shaft, a balance when some the support for shaft vertically arranged prover shaft, a balance when some the support for shaft vertically arranged prover shaft, a balance when some track are support.

nged at one side of the tub and movinted in 1 crank and the cover is moved to open po-per and lover: barring brackets 26 and 27, iton the rack har will be securely hald periveryl. Fixed to and extending furcturely means with the printon on the dasher shaft, with buth. The lower barring bracket 27, means of said arm 48 and roller 45. herein shown, is formed as an integral part. In assembling the paring that the top for the ra regrade of the tub lottom 29 by block 20, blo

996,148

top of th the rac

International theorem is a subscription of the matrix of the phate or a subscription of the s

996,148

ed on one of said journals and having cog for detachably connecting the rack bar with teeth on its hub, a small pinion mounted on the other journal in meab with mail 8. A maxima dation for mathing and on one of said journals and having we the on its hub, a small phinom monuted the other journal in meah with said with on the balance wheel hub, and a minon fixed to the lower end of the power aft and in mesh with the last mentioned minor, said phinons being arranged in a wheel and all being purpose aring device for washing ma-

aber on the support, inted on the hinged the upright shaft, a in the pinion, a vertica with the pinion, a vertically arranged shaft at the side of the main support, a crank on said vertically arranged shaft, and means

said crank. 8. A gearing device for washing n chines, comprising a main support, a hing member on the support, an upright sha mounted on the hinged, member, a pini on the upright shaft, a rack bar in mo

with the pinion, a vertically arranged sha at the side of the main support opposi-from the hinged joint of the hinged mer-ber, a crank connected to said vertically a ranged shaft, and means for detachaka connecting the rack bar with said crank. Des Moines, Iowa, December 13, 1900. WILLIAM J. SCHOONOVER. WILLIAM J. S. Witnesses: M. B. GOLDIZEN, M. WALLACE,

Appendix 1910: Farm Implement news showing Maytag producing Pastime

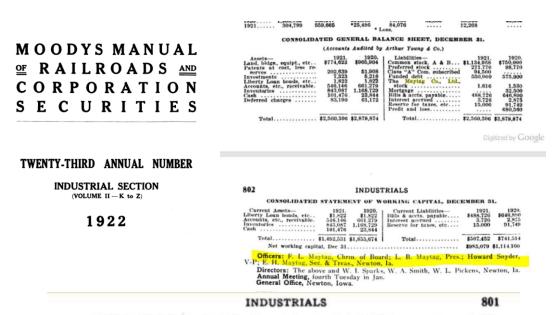
ISSUED ANNUALLY Washing Machines (Hand Power)-Continued. Washing Machines (Hand Power) 66 Davenport Washing Machine Co., Davenport, Ia. 67 Eagle Mfg. Co., Chachanati, O. 89 Fosston Mfg. Co., Party, Ja. 70 Globe Mfg. Co., Perry, Ia. 73 Ginnell Washing Machine Co., Grinnell, Ia. 74 Hiawatha Mfg. Co., Party, Ia. 80 Horton Mfg. Co., Port Wayne, Ind. 80 Horton Mfg. Co., Port Wayne, Ind. 80 Kostian Mfg. Co., Party, Ia. 80 Kostian Mfg. Co., Party, Ia. 80 Kostian Mfg. Co., Party, Ia. 80 Marting Co., Newton, Ia. 80 Marting Washing Machine Co., Muskegon, Mich. 100 Michigen Washing Machine Co., Muskegon, Mich. 101 Ouinn Wire & Iron Works, Boone, Ia. 102 Foragon Mfg. Co., Newton, Ia. 103 Paragon Mfg. Co., Newton, Ia. 104 Paragon Mfg. Co., Newton, Ia. 105 Paragon Mfg. Co., Newton, Ia. 105 Paragon Mfg. Co., Newton, Ia. 105 Paragon Mfg. Co., Newton, Ia. 106 Jone Minite Mfg. Co., Muskegon, Mich. 107 Paragon Mfg. Co., Namafeld, O. 135 Victor Mfg. Co., Davenport, Ia. 140 Voss Fos. Mfg. Co., Davenport, Ia. 140 Wayne Mfg. Co., Davenport, Ia. 140 Wayne Mfg. Co., Javenport, Ia. 140 Mass 5 F. K. High Speed 90 19 VOL. XX FARM IMPLEMENT NEWS COMPANY PUBLISHERS Masonic Temple, Chicago, Ill. 1910 100 White May Co., Sc. , Louas, mot. Downson, mot. P.K. High Speed 40 Globe 35 Globe 36 Globe 50 Globe 50 Globe 50 Globe 50 Globe 50 Great Western 40 Guarantee 100 Hero 50 High Speed Rotary 140 Hooton 80 Horton Glovanized 50 Horton Glovanized 50 Horton Rotary 80 Horton Solmary 80 Horton Solmary 80 Horton Solmary 80 1904 Automatic 35 Noiseless 110 Ocean Wave 140 O. E. D. Pendulum 40 O. K. Rotary 40 One Minute 105 Original Brammer 40 Paragon (cylinder) 107 Paragon (cylinder) 107 Peacemaker Rotary 40 Peercless 100 Peercles 100 Pendulum 140 Pride 150 Outen 50 Outen 50 Outen 50 COPYRIGHT, 1910, BY FARM IMPLEMENT NEWS COMPANY UNIVERSITY OF CALIFORMAN DAVIS Digitized by Google L. E. COCHRAN, Pres. C. A. COCHRAN, Secy. MASON EVANS, Ireas. JOHN O. PEW, Vice-Pres.& Gen'l Mgr. C. B. CUSHWA, Gen'l Supt. of Mills. G. F. DANIELSON, Gen'l Supt. of Pressed Steel Dept. VOIINCETOWN ... -

Appendix 1920: 1920 Farm Implement Buyer's Guide showing Maytag making Pastime

	VOL. XXX
Farm Implement News	
	Copyright, 1888, and annually since, except 1890, 1894 and 1896, by Farm Implement News Company.
BUYER'S GUID	Copyright, 1900, 1901, 1902, 1903, 1904, 1905, 1908, 1907, 1908, 1909, 1910, by Farm Implement News Company.
A CLASSIFIED DIRECTORY OF Manufacturers of Farm and Garden Implemen Tractors, Wagons and Carriages, Automobiles Lighting Plants, Cream Separators, Gasoline Engines, Wind Mills, Pumps, Wire Fenc- ing and the Many Accessory Lines Sold by Implement Dealers.	
	Masonic Temple, Chicago, III.
ISSUED ANNUALLY	1920
Vol. XXX	UBRAKY UNF/PORTRY OF CALIFORMET DAVIS Digitized by Google
BUYER'S GUIDE Washing Machines (Hand Power). 5 Altorfer Bros. Co., Peoria, III.	160 Maytag Co., Newton, Ia. 165 Michigan Washing Machine Co., Muskegon, Mich. 175 1900 Washer Co., Binghamton, N. Y. 185 One Minute Mfg. Co., Newton, Ia. 220 Sandusky Washer Co., Sandusky, O. 230 Superior Machine Co., Sterling, Ill. 240 United Engine Co., Larsing, Mich.
12 American Gas Machine Co., Albert Lea, Minn. 20 At Last Washer Co., Perry, Ia. 30 Barlow & Seelig Mfg. Co., Ripon, Wis. 10 Boss Washing Machine Co., Cincinnati, O.	255 Voss Bros. Mfg. Co., Davenport, Ia. 265 Wayne Mfg. Co., St. Louis, Mo. 270 White Lily Mfg. Co., Davenport, Ia.
10 Boss Washing Machine Co., Cincinnati, O.	A. B. C. Community 5 Hummer 270 Safety High Speed 230
 40 Boss Washing Machine Co., Cincinnati, O. 41 H. F. Brammer Mig. Co., Davenport, Ia. 45 Cizek Bros. Mig. Co., Ciutier, Ia. 48 Dexter Co., Fairfield, Ia. 48 Du Mond Mig. Co., Cedar Falls, Ia. 40 Fosston-Carpenter Co., Morriam Park, St. Paul, Minn. 40 Bost Gosston-Carpenter Co., Morriam Park, St. Paul, Minn. 40 Bost Gosston-Carpenter Co., Morriam Park, St. Paul, Minn. 40 Bost Gos, Perry, Ia. 40 Horton Mig. Co., Fansas City, Mo. 40 Horton Mig. Co., Fort Wayne, Ind. 40 Maytag. Co., Newton. Ia. 45 Michigan Washing Machine Co., Muskegon, Mich. 45 One Minute Mig. Co., Newton, Ia. 40 Songer Machine Co., Starling, Ill. 40 United Engine Co., Lansing, Mich. 55 Yoss Bros. Mig. Co., Davenport, Ia. 45 Wayne Mig. Co., St. Louis, Mo. 40 White Lily Mig. Co., Davenport, Ia. 45 Wayne Mig. Co., St. Journe 270 46 Safety High Speed 	Adams 130Jowa 80Sandusky 220American 140Jowa King 65Suow Flake 120Atlas 40Kiel Oscillator 12Standard Champlon 40At Last 20Kielan Kwick 85Standard Champlon 40At Last 20Kiel Marker 15Standard Partection 40Automatic 255Knoxall 45Sunshine 255Banner Rotary 40Maytag 160Superior Ball Bearing 23Boss 40Mótor High Speed 165Twoin-One 65Champion 401909 Gravity 175Twospeed Rotary 165Cincy High-Speed 40Cincinati Square West- ern 40Community 5Community 5One Minute 255Waster Round 45Dexter 80One Minute 220Western Round 45Eclipse 255Oscillator Yacuum 115Witte Hummer 270Flyer 45Pastime 160White Way 720Horton American 140Quicker Yet 120Woma's Friend 80Horton Miracio 140Quicker Yet CombinaX. L. 40

Appendix 1921: Moodys Manual showing Maytag originally incorporated on Dec. 11, 1909

Note: This appendix is not referenced in the text. It is included here to show the actual pages which are used for reference [3].



Working Capital, Jan 1, 1922.—Current Assets: Cash, \$24,516; accounts receivable, \$1,626; supplies, \$9,877—total, \$36,019. Current Liabilities: Accounts payable, \$1,668; reserve for workmen's compensation insurance, \$12,351; taxes paid, \$17,611—total, \$31,630. Net working capital, Jan 1, 1922, \$4,389. Up to March 15, 1922, there was also received on assessments the sum of \$102,644.

Officers: H. F. Fay, Pres.; C. J. Morrissey, Sec. & Treas., Boston, Geo. S. Goodale, Supt., Houghton, Mich.
 Directors: C. J. Morrissey, G. E. Clarkson, H. F. Fay, G. P. Gardner, W. A. Mosman, C. J. Paine, Boston, Mass.; F. W. Nichols, Houghton, Mich.
 Annual Meeting, third Wednesday in March.
 General Office, 148 State St., Boston, Mass.

MAYTAG CO. (THE).—Inc. Dec 7, 1921, in Maine; successor to an Iowa corpora-tion of the same name incorporated Dec 11, 1909; business established in 1894. Manu-facturers of washing machines, band cutters, self feeders, corn huskers and vacuum cleaners. Plant, located at Newton, Ia., consists of a group of buildings, having a floor space of 430,000 sq. ft; selling branches located in the principal cities of the United States and Canada. Controls the Maytag Co., Ltd., of Winnipeg, Man. Capital Stock.—Authorized, 40,000 shares Class "A" Com. of no par value, 40,000 shares Class "B" Com. of no par value, and \$300,000 7% cumulative Pfd. of \$100 par value; outstanding, 13,400 shares Class "A" Com., 40,000 shares Class "B" Com., and \$271 70 Pfd.

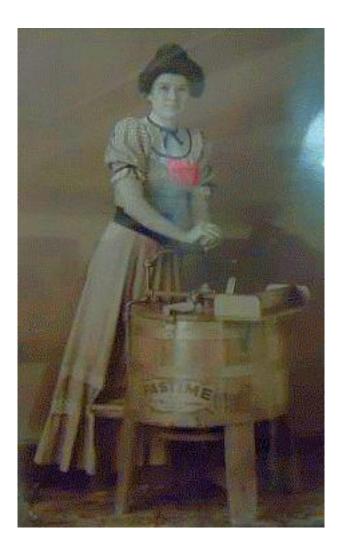
\$271,770 Pfd..

Dividends.—Pfd. dividends regularly paid quarterly, F, M, A & N 1. On Com., as follows: 1913, 6%; 1915, 15%; 1916, 6%; 1917, 8%; 1918, 6%; 1919, 8%; 1920, 6%. No dividends paid in 1921 on Com. stock.

Gold Notes .- \$550,000 6% Serial Gold Notes; dated June 1, 1919; due annually

APPENDIX 1963: Another 1963 Photograph

This is a different pose than used for the 1963 advertisement of Fig. 16. This photograph is displayed in the Jasper County Museum.



APPENDIX 2000: The Spirit of Maytag brochure, ca 2000

Although it is not explicit, you would get the idea from this page that Howard Snyder invented the Pastime washer. Neither he nor George Seed are mentioned on the patent documents for the Pastime.



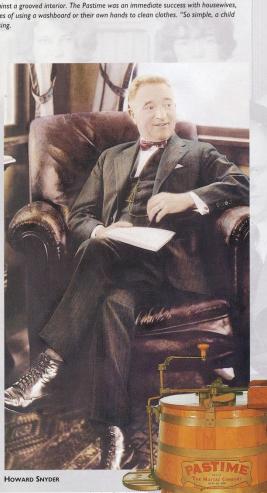
THE PASTIME WASHER, 1907

In 1907, the first Maytag washer was built. Named the Pastime, the machine was made of the finest cypress, an extremely hard wood with natural water resistance. When turned by a handle on the tub lid, an internal dally rotated the clothes, rubbing the fabric against a grooved interior. The Pastime was an immediate success with housewives, who were freed from the drudgeries of using a washboard or their own hands to clean clothes. "So simple, a child could do it," read Maytag advertising.

It worried him when the company's farm machinery broke down and was abandoned in the fields. He vowed that Maytag-produced goods would be quality products from then on. In 1898, Maytag replaced Parsons with Howard Snyder, a mechanical genie who complemented F.L.'s own innovative vision by improving the company's threshing machinery. By 1902, the company had become the world's largest manufacturer of threshing machine feeders, and was poised to enter the washer business.

In 1907, Maytag hired another spirited man, a pattern-maker named George Seed, to translate the research of Snyder and others into a design for the first Maytag wooden-tub washerthe Pastime.

The Pastime was built and sold during the farm implement company's off-season. Because of the need to withstand the rigors of the washing environment, the tub was made of the best cypress Maytag could find. The washer featured the same quality



Howard Snyder, who became head of Maytag's experimental department, was hired shortly after F.L. Maytag noticed that there were no complaints about his farm machinery breaking down in the Austin, Minn.,area, where Snyder worked as a mechanic. Joining the company in 1898, Snyder sold during the summer and designed improvements during the winter–a combination that convinced F.L. to train every Maytag salesman in the mechanical workings of the equipment they sold. Snyder supervised the design of the wooden and aluminum-tub washers and the Gyrafoam, and by 1915, F.L. declared that 90 percent of Maytag's products had been invented or improved by Snyder. A few years later, L.B. Maytag sale, "F.L. Maytag stod at the helm of the firm, and Howard Snyder 'built the stuff'."